

Analytics & Insights Manager

Job ID

394032BR

May 20, 2024

Australia

About the Role

This role is based out of Sydney but is hybrid, mix of onsite and remote.

At Novartis, we believe collaboration will be key to successfully navigating the new normal and we look to partner with strategically aligned, game changing professionals in healthcare, technology, and big data to help us on this journey. Now more than ever, we need to reimagine solutions for the complex challenges in healthcare, so we are investing in smart people, innovative technologies, and exciting partnerships to drive accelerated patient journeys and transform the standard of care.

We are seeking an Analytics & Insights professional to be a strategic partner, designed to operate within an agile framework with accountability for developing and deploying industry leading digital and data strategy that will positively impact the customer experience. You will be responsible for primary and secondary research and will be aligned to one of priority therapeutic areas. You will report into Head of Data and Insights.

Your responsibilities:

- Strong understanding of specific therapeutic area data needs.
- Monitor and analyse performance data and market trends to identify opportunities to improve business performance.
- Using predictive and prescriptive analytical models to generate actionable insights and recommendations, tailored to different key roles in the organization, help them decide on the best actions to take.
- Support SFE/Sales Operations function (ie. Execution and Performance reporting platforms and analytics, targeting/segmentation, incentive programs and resource allocation)
- In collaboration with BE&E stakeholders, measure & assess effectiveness of marketing & cross-channel initiatives, consolidating these into actionable recommendations.
- Proactively identify business questions/needs and propose analytical solutions using primary and secondary research.
- Stay current on external and internal guidelines for data management, to understand and fully comply with data governance and compliance requirements.
- Strong collaboration and partnerships with teams located in multiple geographies.

Diversity & Inclusion / EEO

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Role Requirements

Your experience:

- 5-10 years experience or equivalent achievement
- Stakeholder management and ability to challenge thoughts and ideas across all levels of leadership
- Strong business partnership orientation
- Data synthesis and storytelling
- Knowledge of key concepts and practices in data governance and data management
- Hands-on skills in data analytics including the ability to create and maintain effective dashboards and conduct exploratory analyses
- Excellent communication and project management Skills
- Business Intelligence tools expertise (ie. PowerBI, Tableau, QlikSense, matplotlib, etc)

Why Novartis: Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here:
<https://www.novartis.com/about/strategy/people-and-culture>

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

Division

International

Business Unit

APMA IMI

Location

Australia

Site

Sydney

Company / Legal Entity

AU Pharma Pty Ltd

Functional Area

Marketing

Job Type

Full Time

Employment Type

Regular

Shift Work

No

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